

BALBOA ISLAND ARTWALK PROSPECTUS

Sunday, May 19, 2019, 9am-5pm

www.balboaislandartwalk.info

The 2018 Balboa Island Artwalk was a tremendous success. Congratulations & thank you to all of the artists who made it a wonderful show!

We would like to invite you to join us again and invite new artists to participate in this premier showcase of talented local artists. **The Artwalk takes place on the South Bayfront Promenade of Balboa Island from Marine Ave. to Pearl Ave. and features over a mile of art and live music.** Admission is free and attendance is approximately 4000. Each artist will have a 20ft x 3ft space along the sea wall.

This is a juried fine art show. You will need to include one great photo representing your work (painting, sculpture, pottery, glass, jewelry and/or photography). If you are planning to display more than one type of art, please include a photo of each. You can only display your own artwork. No sharing of displays. The artist must be present.

You will receive notification by mail by April 1st. If accepted, you will need to attend the Mandatory Meeting on Monday, April 22nd to receive your space assignment, official Artwalk T-shirt, postcards, and Artwalk posters.

The show fee of \$250 includes a photo of your work and link to your website on balboaislandartwalk.info for the entire year, 25 postcard invitations, 10 posters for you to put up as advertising in your area, and one official Artwalk t-shirt. Your entry fee will be returned if you are not accepted.

All artists must have a **resale tax #** and collect sales tax to remit to the state. This number is **required** on your entry form. Please visit www.boe.ca.gov to download the form for a sellers permit if you do not already have one. (It takes about two weeks to receive the permit). Sales totaling over \$1000 must have a Newport Beach City License. Contact the City of Newport Beach at 949.644.3144 (only regarding the city business license).

All artists are responsible for their own 20ft long by 3ft wide professional display which can include easels, A-frames, wall panels, and small tables (no deeper than 3ft from seawall).

We need volunteers! Volunteers get priority in space assignments. Please let us know if you can help with PR, social media, **sponsorships**, printing, graphic design, distributing flyers and/or posters, signage (for parking and directions to show), and/or Mandatory Meeting assistance.

Entry form must be postmarked by March 15th.

Check List

***Entry Form completely filled out (including t-shirt size). Please print legibly.**

***One great photo of your work** (If you have been in the show for 5 years or more, this is not necessary).

***\$250 check** - Made out to Balboa Island Artwalk.

***One self-addressed, stamped #10 envelope.**

***Email your image for the website** (600 pixels widest, 72dpi), labeled with your name, to mbsaucerman@icloud.com.

Mail To Balboa Island Artwalk, PO Box 5873, Balboa Island, CA 92662

Name _____ Resale # _____

Address _____ City _____ Zip _____

Email _____ Website _____ Phone _____

Type(s) of Art you will display _____ One photo Included of each? _____ # of Postcards _____

of years in show _____ Not near music please _____ I can Volunteer to help with _____

T-Shirt (Same style for both men & women): **Circle size** S M L XL XXL

_____ Extra T-shirt (\$15 each. Add to entry fee and indicate size.)

You can request a street location below. We will do our best to accommodate, but there are no guarantees. It is best to volunteer.

Please initial _____ I understand that the Balboa Island Artwalk is rain or shine and there are no refunds.

Please contact Mary Beth with any questions at (949) 548-1758 or mbsaucerman@icloud.com.